

# EMIL SIMUNOVIC

## SENIOR GRAPHIC DESIGNER

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## EXPERTIES

### DESIGN SOFTWARE

Advanced Adobe InDesign, Photoshop, Illustrator, Affinity and CorelDRAW.

### IMAGE PRODUCTION

Complex retouching, image cleanup, sharpening, detail enhancement and client-requested corrections.

### COLOUR MANAGEMENT

RGB to CMYK conversion, colour correction, multi-profile print consistency and press-ready image preparation.

### PREPRESS

Strong preflight skills, print-quality checks, production accuracy, press approvals and archiving.

### TECHNICAL TROUBLESHOOTING

Strong ability to diagnose application and workflow issues; experienced coaching team members on production problems.

### ADDITIONAL

Macintosh, PC and Linux environments.

## ABOUT ME

Senior graphic designer and print-production specialist with 20+ years of experience supporting high-volume retail advertising, flyers, catalogs, and media assets for major brands including Shoppers Drug Mart and Walmart. Advanced expertise in Adobe InDesign, Photoshop, Illustrator, Affinity and CorelDRAW with strong capabilities in image retouching, colour correction, CMYK conversion, preflight, press approvals, and production troubleshooting. Known for accuracy, speed, self-sufficiency, strong client service, and dependable delivery under tight deadlines.

## EMPLOYMENT

2019 - Present

### FREELANCE GRAPHIC DESIGNER

*Independent / Work from Home*

- Produce catalogs, flyers, and digital media assets for Staples and other clients with a focus on accurate layout, image quality, and production-ready delivery.
- Manage projects independently from supplied brief through final artwork while maintaining consistency, organization, and deadline control.

2012 - 2019

### GRAPHIC DESIGNER

*St. Joseph Communications - Walmart Flyer Account*

- Produced high-volume Walmart flyer artwork and supported projects from initial brief through page layout, image preparation, preflight, and final production.
- Performed complex image retouching and colour correction, ensuring images met clarity, sharpness, detail, and print-profile requirements.
- Coordinated closely with designers and production teams to meet demanding deadlines while checking jobs carefully before release to print.
- Supported press approvals and helped maintain consistent colour reproduction across multiple print profiles.

2009 - 2012

### GRAPHIC DESIGNER

*SGS International - Shoppers Drug Mart Flyer Account*

- Continued specialized retail flyer production for Shoppers Drug Mart, applying strong layout, image-retouching, colour-correction, and prepress skills.
- Resolved production and application issues, supported team members, and maintained accurate, deadline-driven output.

2002 - 2009

### GRAPHIC DESIGNER

*Triad Graphics - Shoppers Drug Mart Flyer Account*

- Joined as a junior designer and advanced to senior-level responsibilities through strong technical ability, dedication, and consistent client service.
- Built deep expertise in flyer assembly, image retouching, colour correction, preflight, and print production.

## REFERENCES

Available upon request.